

2005 Anna Maria Arias Business Fund Award Recipient

EVANGELINA HOLVINO Recognized by USHCC for Outstanding Latina Entrepreneurship

SEPTEMBER 15, 2005



Evangelina Holvino, president of Chaos Management, Ltd. in Brattleboro, Vermont was a recipient of the Anna Maria Arias Memorial Business

Fund award at the 26th annual national convention of the U.S. Hispanic Chamber of Commerce in Milwaukee today.

Wells Fargo, LATINASStyle Magazine, and the U.S. Hispanic Chamber of Commerce established this award in 2002 as a tribute to Anna Maria Arias, founder and publisher of LATINASStyle Magazine and a champion of Latina empowerment. The award is a cash grant given annually to ten outstanding Latina entrepreneurs in the United States who exemplify and support the principles that Anna Maria championed.

Born and raised in San Juan, Puerto Rico, Holvino has lived in Brattleboro for more than 20 years. She and her partner,

James Cumming, founded Chaos Management in 1992. Their company conducts research, consulting, and training on diversity and change strategies to improve organizations. A particular interest of Holvino's is career development with a focus on Hispanics, particularly Latinas. Several of their clients are major corporations.

"This award could not have come at a better time. While there is recent research on the career development history and challenges of minorities, the focus is generally on men. There are 7 million Latinas in the workforce today. This grant will be used to market our programs on advancing Hispanics in the workplace, as well as to further my research on Latinas at work."

Holvino received her doctorate in organization development from the University of Massachusetts, Amherst. She is senior research faculty at the Center for Gender in Organizations, Simmons College, Boston.

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